



# LAUGHS FOR LITERACY! FUNNIEST IN THE 505



## We are looking for a few good men sponsors!

Life recently has been so serious. We are looking to lighten it up with our first-ever, virtual joke telling fundraiser! Help us share the laughter while benefiting adult learners in Bernalillo and Sandoval counties.

### How does this virtual joke telling fundraiser work?

We are wrangling local celebrities and business leaders to videotape themselves telling an SFYG (safe-for-your-granny) joke. These 8-10 videos will be posted online for one week July 25- 31 for the public to vote on via donations. A \$10 donation equals 10 votes. At the end of the week the votes will be tallied and the winner announced on Monday, August 2nd!

### Why should you be one of our sponsors?

- Show the world you/your organization have/has a sense of humor!
- Your logo and link to your website will be featured on the ReadWest website for *one year*
- Your business will be promoted via our social media platforms including LinkedIn, Facebook, and Twitter
- Your business will also be promoted in our monthly newsletter
- Benefit from any free publicity our event receives

Have questions? Email Morgan at [morgan.odonnell@readwest.org](mailto:morgan.odonnell@readwest.org).

# FUNNIEST IN THE 505 SPONSORSHIP

*Yes, my organization would like to sponsor the ReadWest, Inc. Laughs for Literacy: Funniest in the 505 virtual joke telling fundraiser.*

Sponsorship is \$500 and can be paid via check or credit card. If paying by check, please fill out the information below. Make checks payable to ReadWest, Inc. and mail both to:

ReadWest, Inc.  
P.O. Box 44508  
Rio Rancho, NM 87174

Method of Payment  Check

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Sponsor Company Name (as it should appear in promotional materials)

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Sponsor Contact Name

Title

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Address

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City and State

Zip

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Phone

Email

**If you would like to pay via credit card, please email [morgan.odonnell@readwest.org](mailto:morgan.odonnell@readwest.org) for the online form and payment link.**

